

BID MAILERS

YOUR FIRST ORDER — THE MATH

Your first order is 500 mailers. You pay for 300 — \$1,050 — and get 200 free. You're not billed until you've pinned 500 homes and approved your design. After that, there's no minimum.

500 mailers — measured, printed, mailed	qty 500
You pay for 300 (\$3.50 each)	\$1,050
200 on us	\$0
Effective rate on your first batch	\$2.10 / mailer

THE FINE PRINT (THERE ISN'T MUCH)

- Nothing is charged at signup. Billing happens once you've pinned 500 homes and approved your template.
- \$3.50 per mailer is all-inclusive: measurement, design, print, and postage.
- After your first order there's no minimum — ship 10 a week or 1,000 a month.
- No contracts, no setup fees, no subscriptions. You only pay for what we mail.

WHAT RESULTS LOOK LIKE

Customers typically see around 15 calls and 8–12 roof sales per 1,000 mailers. Results depend on pin quality (homes that plausibly need a roof soon), your pricing, and your market. This is farming, not a jackpot — mailing is a numbers game.

bidmailers.com/partner-pack

Questions: admin@bidmailers.com

See the full 5-page sample mailer: bidmailers.com/downloads/bid-mailers-sample-mailer.pdf